



THE 2014 SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE AT A GLANCE

What: The 2014 SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE will include a 1-mile walk through the grounds of the Vanderburgh County 4-H Center. Following the BUDDY WALK, there will be food, entertainment, fun activities for the children, an opportunity for team photos, and information tables for the adults.

Why: The goal of the 2014 SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE is to celebrate National Down Syndrome Awareness Month in October and promote acceptance and inclusion of people with Down syndrome. Nationally, the BUDDY WALK raises more than \$8.5 million, and on a local level we will raise money to support critical programs and services. Locally, our goal is to raise \$70,000 to help support the goals of S.M.I.L.E. on Down Syndrome. SMILE serves hundreds of families who have a loved one with Down syndrome, and has expanded to reach the disability community as a whole. The SMILE Center was opened in 2011 at 105 NW 4th St., Evansville, IN and continues to provide vital opportunities for people of all ages from newborn to adults.

How: Funds are raised through corporate sponsorship and walkers' pledges for our local walk.

When: Walk registration begins at 9:00 AM, with the BUDDY WALK activities starting at 10:00 AM. There will be food and entertainment after the walk. The day's events will end at 12:00 PM.

Where: The 2014 SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE will be held **Saturday, October 4, 2014 at the Vanderburgh County 4-H Center, 201 East Boonville-New Harmony Road, Evansville, IN 47725.**

Who: Tens of thousands of people have participated in this event since our first walk, including children, young adults with Down syndrome, family members, friends, politicians, healthcare professionals, business leaders, high school and college students, fraternities, sororities, corporate teams and other community members. Around 3,000 people are expected to participate in the 2014 SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE this year. We will also have media coverage which expands our local audience, bringing awareness to the entire community and the Tri-State.

All funds are tax deductible as allowed by law through SMILE on Down Syndrome, a 501-c3 not for profit organization.