



2014 SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE EVENT SPONSORSHIP LEVELS

BUDDY WALK SMILE MILE PARTNER \$2,500

Corporate Advertising and Promotional Materials

- Prominent recognition on **SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE** Brochure*
- Inclusion in pre-**WALK** publicity
- Corporate recognition on certain promotional, media and **WALK** materials
- Identification on **WALK** t-shirts (approximately 1500 shirts)**
- Company recognized on Web site

On-site Signage and Recognition

- Prominent recognition of **PARTNER** Sponsor on all **WALK** signs day of event
- Distribution to **WALK** participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)
- Complimentary vendor booth space available (optional)

BUDDY WALK SMILE MILE PATRON \$1,000

Corporate Advertising and Promotional Materials

- Recognition on **SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE** Brochure*
- Corporate recognition on certain promotional, media and **WALK** materials
- Identification on **WALK** t-shirts (approximately 1500 shirts)**
- Company recognized on Web site

On-site Signage and Recognition

- Recognition of **PATRON** Sponsor on **WALK** sponsorship signs day of event
- Distribution to **WALK** participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)
- Complimentary vendor booth space available (optional)

BUDDY WALK SMILE MILE FRIEND \$500

Corporate Advertising and Promotional Materials

- Recognition on **SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE** Brochure*
- Identification on **WALK** t-shirts (approximately 1500 shirts)**
- Company recognized on Web site

On-site Signage and Recognition

- Recognition of **FRIEND** Sponsor on **WALK** sponsorship signs day of event.
- Distribution to **WALK** participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)
- Complimentary vendor booth space available (optional)

BUDDY WALK SMILE MILE PAL \$300

On-site Signage and Recognition

- Recognition on **SMILE ON DOWN SYNDROME BUDDY WALK SMILE MILE** sponsorship signs day of event
- Distribution to **WALK** participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)
- Complimentary vendor booth space available (optional)

Terms For Each Level of Sponsorship

- Contribution is a minimum of \$300 to benefit **SMILE** on Down Syndrome education, research and **Buddy** programs.
- Check should be made payable to: **SMILE** on Down Syndrome, PO Box 994, Newburgh, IN 47629
- Contact information: Nikki Davis, Executive Director, (812) 449-4118. Please send an electronic copy of your company logo to nikki@smileondownsyndrome.org no later than June 1, 2014.

*guaranteed for commitments on or prior to June 1, 2014. Past that date, inclusion on the brochures subject to timing needs of placing the order.
** guaranteed for commitments on or prior to August 12, 2014. Past that date, inclusion on the t-shirts subject to timing needs of placing the order.

Thank you very much for your partnership as we offer **Bright Hope for Tomorrow!**
PO Box 994 ~ Newburgh, IN 47629 ~ phone: 812-449-4118/ fax: 812-491-6888