



## 2016 SMILE ON DOWN SYNDROME SMILE MILE EVENT SPONSORSHIP LEVELS

### **SMILE MILE PARTNER \$2,500**

#### **Corporate Advertising and Promotional Materials**

- Prominent recognition on **SMILE ON DOWN SYNDROME SMILE MILE** Brochure\*
- Inclusion in pre-**SMILE MILE** publicity
- Corporate recognition on certain promotional, media and **SMILE MILE** materials
- Identification on **SMILE MILE** t-shirts (approximately 1500 shirts)\*\*
- Company recognized on Web site

#### **On-site Signage and Recognition**

- Prominent recognition of PARTNER Sponsor on **SMILE MILE** signs day of event
- Distribution to **SMILE MILE** participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)
- Complimentary vendor booth space available (optional)

### **SMILE MILE PATRON \$1,000**

#### **Corporate Advertising and Promotional Materials**

- Recognition on **SMILE ON DOWN SYNDROME SMILE MILE** Brochure\*
- Corporate recognition on certain promotional, media and **SMILE MILE** materials
- Identification on **SMILE MILE** t-shirts (approximately 1500 shirts)\*\*
- Company recognized on Web site

#### **On-site Signage and Recognition**

- Recognition of PATRON Sponsor on **SMILE MILE** sponsorship signs day of event
- Distribution to **SMILE MILE** participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)
- Complimentary vendor booth space available (optional)

### **SMILE MILE FRIEND \$500**

#### **Corporate Advertising and Promotional Materials**

- Recognition on **SMILE ON DOWN SYNDROME SMILE MILE** Brochure\*
- Identification on **SMILE MILE** t-shirts (approximately 1500 shirts)\*\*
- Company recognized on Web site

#### **On-site Signage and Recognition**

- Recognition of FRIEND Sponsor on **SMILE MILE** sponsorship signs day of event.
- Distribution to **SMILE MILE** participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)
- Complimentary vendor booth space available (optional)

### **SMILE MILE PAL \$300**

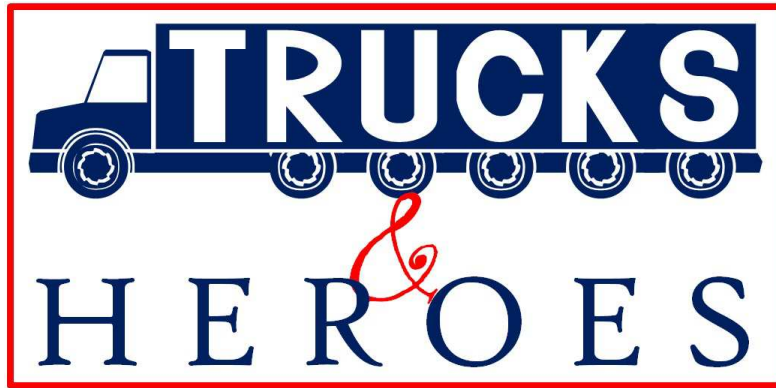
#### **On-site Signage and Recognition**

- Recognition on **SMILE ON DOWN SYNDROME SMILE MILE** sponsorship signs day of event
- Distribution to **SMILE MILE** participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)
- Complimentary vendor booth space available (optional)

#### **Terms For Each Level of Sponsorship**

- Contribution is a minimum of \$300 to benefit SMILE on Down Syndrome education, research and programs.
- Check should be made payable to: SMILE on Down Syndrome, PO Box 994, Newburgh, IN 47629
- Contact information: Nikki Davis, Executive Director, (812) 449-4118. Please send an electronic copy of your company logo to [nikki@smileondownsyndrome.org](mailto:nikki@smileondownsyndrome.org) no later than June 1, 2016.

\*guaranteed for commitments on or prior to June 1, 2016. Past that date, inclusion on the brochures subject to timing needs of placing the order.  
 \*\* guaranteed for commitments on or prior to August 12, 2016. Past that date, inclusion on the t-shirts subject to timing needs of placing the order.



## **2016 SMILE ON DOWN SYNDROME TRUCKS & HEROES EVENT SPONSORSHIP LEVELS**

***(BUNDLE BONUS AVAILABLE: NOTE THAT THERE IS A 50% REDUCTION IN SPONSORSHIP FEE AVAILABLE FOR THIS EVENT IF YOU COMMIT TO BOTH THE TRUCKS & HEROES EVENT AND THIS YEAR'S SMILE MILE BY JUNE 1<sup>ST</sup>!)***

### **TRUCKS & HEROES PARTNER \$2,500**

- Company **logo** recognition on Web site and social media
- Prominent recognition of PARTNER Sponsor on all event signs and handouts day of event
- Distribution to event participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)

### **TRUCKS & HEROES PATRON \$1,000**

- Company **logo** recognition on Web site and social media
- Recognition of PATRON Sponsor on event sponsorship signs and handouts day of event
- Distribution to event participants of promotional materials provided by Sponsor (optional)
- Sponsor provided signage to be hung prominently (optional)

### **TRUCKS & HEROES FRIEND \$500**

- Company **name** recognition on Web site and social media
- Recognition of FRIEND Sponsor on event sponsorship signs and handouts day of event.
- Sponsor provided signage to be hung prominently (optional)

***NOTE: ALL PARTICIPATING SPONSORS ARE WELCOME TO BRING OUT A VEHICLE FOR THE EVENT! THIS ALLOWS AN EVEN BIGGER MARKETING OPPORTUNITY FOR YOUR BUSINESS!!!***

#### **Terms For Each Level of Sponsorship**

- Contribution is a minimum of \$500 (\$250 if bundling with a 2016 SMILE Mile sponsorship) to benefit SMILE on Down Syndrome education, research and programs.
- Check should be made payable to: SMILE on Down Syndrome, PO Box 994, Newburgh, IN 47629
- Contact information: Nikki Davis, Executive Director, (812) 449-4118. Please send an electronic copy of your company logo to [nikki@smileondownsyndrome.org](mailto:nikki@smileondownsyndrome.org) no later than August 1, 2016.

Thank you very much for your partnership as we offer ***Bright Hope for Tomorrow!***  
PO Box 994 ~ Newburgh, IN 47629 ~ phone: 812-449-4118/ fax: 812-491-6888